

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

Ministry of Fisheries & Livestock, Bangladesh Secretariat, Dhaka.

Invitation for Expressions of Interest (EOI)

Memo No: 33.00.0000.139.013.20-254

Date:12/01/2020

1.	Ministry	Ministry of Fisheries & Livestock
2.	Agency	Ministry of Fisheries & Livestock
3.	Procuring Entity Name	Project Director, 'Initiation of E-Service Activities in the Fisheries & Livestock Sector'
4.	Procuring Entity Code	N/A
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for Selection of	Selection of Media Firm for the preparation of Video Content and E-Content.
7.	Title of Service	Preparation of video content and e-content under 'Initiation of E-Service Activities in the Fisheries & Livestock Sector' Project of the Ministry of Fisheries and Livestock.
8.	EOI Ref. No.	33.00.0000.139.013.20-254
9.	Date	12/01/2020
10.	Procurement Method	Quality and Cost Based Selection (QCBS)
11.	Budget & Fund Source	GoB
12.	Development Partners	N/A
13.	Project Name and Code	Initiation of E-Service Activities in the Fisheries & Livestock Sector' Project Project Code No:224274900
14.	EOI Closing Date	03/02/2020 at 3:30 pm
15.	<b>Brief Description of Assignment:</b>	To create awareness and promotional campaign through widespread publicity on new fisheries and livestock technologies, total 55 (for Mofl-05, for DoF-20 and for DLS-30) thematic and straightforward e-content and video content will be made. Need assessment workshops comprising all stakeholders will select the area of e-content and video content.
16.	<b>Experience, Resources and Delivery Capacity Required :</b>	1) <b>Legal documents:</b> Legal documents like VAT Registration documents, Income tax certificate, Trade license must be submitted; 2) <b>General Experiences:</b> At least 05 years experiences for the preparation of video content, e-content, TVCs, RDCs, Documentaries, Music Videos and other forms of audio-visuals; 3) <b>Specific experiences:</b> Working experiences on preparation of (at least 5) media campaign under Government organization with completion certificate ; 4) <b>Organizational strength:</b> Availability of appropriate skills among staff indicating qualification, physical facilities (Office Equipment, A.V Materials and transport); 5) <b>Key Personal:</b> CV of central key personnel with sign, who will be involved in the assignment; 6) <b>Financial Strength:</b> Financial Strength showing Bank statement or audit reports 7) <b>Evidence of competency and capability:</b> Brochures, Description of Similar Experiences.
17.	Other Details	Submission of EOI must be done in a closed envelope bearing the name and address of the applicant, EOI No. and date, and addressed to the issuing authority.
18.	Name of official inviting Tender	Pulakesh Mondal
19.	Designation of official inviting Tender	Project Director
20.	Address of official inviting Tender	Project Director Initiation of E-Service Activities in the Fisheries & Livestock Sector Project; Ministry of Fisheries and Livestock, Building-06, Level-14, Bangladesh Secretariat, Dhaka-1000, Bangladesh
21.	Contact number of official inviting Tender	Tel: 02-9561677; Email: <a href="mailto:eservice1922@gmail.com">eservice1922@gmail.com</a>

The procuring entity reserves the right to accept or reject any or all tenders.



**Pulakesh Mondal**

Project Director

Initiation of E-Service Activities in the  
Fisheries & Livestock Sector Project